



**Penguin
Rehab & Release**



Sponsorship benefits....

Sponsorship is renewable on an annual basis. Enquire about opportunities for branding, social media posts, "ownership" of penguin stories for promotional purposes, etc.

★ Bronze Petrel - \$100 +

- Laminated certificate of appreciation;
- Your logo included in our sponsorship list in publications.

☆ Silver Gull - \$500 + (feeds and houses a penguin for a month) - Bronze plus....

- Promotion of your sponsorship on our Facebook page, with quarterly social media posts.

★ Gold Albatross - \$1,000 + (Sponsor the pool, an aviary or necessary facility, eg. intensive care unit, fish, laundry) - Silver plus....

- Signage on your sponsored area;
- Link to your website on our Facebook page;
- Your logo on one third of our photograph cards.

★ Platinum Penguin- \$3,000 + (Sponsor the main enclosure) - Gold plus

- Your logo positioned on the front page of publications, as well as in any sponsorship list (above gold);
- Photo opportunity for your staff in the enclosure;
- Your brand on the enclosure and included in media exposure;
- Acknowledgement of your sponsorship in media releases;
- "Ownership" of penguin stories for your own promotional purposes, and the inclusion of your logo when we publish them.

www.penguinrehab.org

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